

BLUM

Blum is a songwriter and the frontman of the eponymous band. Together with Stefan Ernst, the right hand of Wir sind Helden-producer Patty Majer, he has been working on sounds and arrangements. Since the release of the first single "Charlie" at the end of 2014, he is on the road again, touring with his band.

Hamburger Schule? Not so much. At least not geographically, since Blum is from Berlin, and that is good. Stylistically however, the comparison is an apt one. When honest, thoughtful lyrics combine with indie guitars, names like Kettcar, Tomte and Herrenmagazin come up. Memorable melodies meet catchy riffs. This is pop. Undoubtedly.

Those who have seen the band live know their energy. The guys on stage have fun. And this is contagious. Whoever keeps quiet and standing still in spite of these fresh hooks and ennumerous sing-a-long parts has only him- or herself to blame.